## Studio Welcome Guide

Custom Portraits by







# WELCOME

### Everyday Moments Captured For A Lifetime Of Memories

Thank you for taking the time to look at my website. My name is Toni Kahnke. Along with being a wife, a mother to an angel baby and two fur babies, I am a passionate portrait photographer serving Belle Fourche, South Dakota and the surrounding areas. I have been certified through South Central College in Mankato, MN in Advanced Digital Photography. I have also received several honors in Capture Dakota, Capture Minnesota and The Rocky Mount Elk Foundation for Landscape and Portrait photos. I specialize in High School Senior, Child, Couple, Family, Commercial and Landscape Photography.

I believe in stories; they are the fabric that weaves our lives into memories. They impact us both in wonderful and sometimes trying ways. I, as we all do, have had my share of happy and sad times and in those sad times I discovered photography. Life's moments are fleeting; people we love can be taken from us at anytime and my passion for photography stems from helping others capture those special people and moments. I can't wait to join you on your next adventure in capturing life's moments!

#### "A moment, a glimpse in time, felt in your heart and remembered in photographs". -Toni Kahnke

When you look at your photos, they may be from a recent family vacation, an everyday moment, school photos or a loved one's passing. Those photos stir up memories, happy or sad, it's a part of your story. Like most people, you've been capturing your biggest moments for a very long time. A professional portrait session will help you not only capture beautiful photos, but will showcase special personalities, unique attributes and fun, playful personas to life.

Maybe you have a new addition to your family, even a fur baby, your child is turning 5, it's branding time at the ranch, your child is graduating high school, or your family is getting together for the weekend. Any time is a perfect one for a portrait session. As the expression goes, "the days are long, but the years short"—time goes by so quickly and it's essential to capture these beautiful moments before they're gone.

Sessions take place on location, in a special spot where you can be comfortable and have fun—think of a favorite park, field, backyard, at the ranch, in the city or anywhere you just love. You may also choose to have part of or all of your session in the studio. Add in some favorite clothes, a special prop or two, and maybe even the family pet and you've created the perfect opportunity to capture amazing memories that will last a lifetime.

I would like to introduce you to my fur babies: Snickers and Cummins



# WHY HIRE A PROFESSIONAL?







With the recent explosion of the digital camera market, and even smart phones that take amazing photos, why should you go with a pro?

A smart camera does not make a smart photographer. Just because your friend, co-worker, or relative may have a high-speed, high-quality digital camera, does not mean he/she is an amazing photographer. While good "over-the-counter" equipment does help the average consumer up their photography game, a professional photographer brings an artistic vision, approach and creative eye that can't be bought at the electronics store!



Professional equipment perks: Shooting with Toni Kahnke Photography and professional lighting equipment helps in capturing the best shots, even in less-than-optimal circumstances. Low light and even high speed action shots can be tricky for the amateur shutterbug, but pros know how to capture every moment.

The end result: Pro photographers can also edit and retouch images and design beautiful finished products like albums, press printed books, custom prints, canvases, metal prints, float wraps, bamboo panels and more. Your best moments deserve just that—the best.

## THE PROCESS

Before you book a session, let's chat. A phone call is a great way to get to know each other, see if we're a good fit and answer any basic questions you may have. Be sure to browse my site, www.tonikahnkephotography.com.

**Pre-consultation:** This is one of the fun parts of the process. During the consultation we will discuss your goals and review the products I offer so you can start to think about decorating with your photos. Also we will talk about location options for your session, props that you may have and would like to use.

For a High School Senior that is in sports or rodeo, we can talk about creative ideas to include in your session. I will give some tips for choosing outfits. I want to help you any way I can to plan a session that is right for you and answer any questions you may have.

I know that it is important to you, to look and feel good, come the day of your session. I'm a Rodan and Fields consultant (skincare products). Now would be a perfect time to chat about your skin concerns and start on a regimen to help you prepare and look you're best for your session.

Start thinking about your style and what you're looking for in your session. Feel free to check out Pinterest for inspiration. Create a board with your ideas so that we can collaborate together.

At the end of the consultation, we will schdule a day for your session. From the day of the consultation to the day of your session, we will keep in touch to share any additional ideas.



The shoot: The day is finally here! Have fun and relax, you'll naturally take better photos! My goal is for you to have a memorable experience.

#### Post Processing:

I will color correct your images, crop, and do a bit of retouching.

#### The preview:

We'll schedule a time post-shoot for a photo preview session to go through your photos and talk about the ideas you have for displaying your images. If you are having trouble deciding on a size or grouping, please ask me about a neat software program that I use, that will help with those decisions.

### Final delivery:

Turnaround time for products is based on the specific product you order, but usually arrives within a couple of weeks. Once your final prints and products are shipped they will be available for pick up at the studio.

### With your blessing:

I would love to share a photo from your session on my Facebook and Instagram page. Please let me know if you are okay with me sharing a photo.





## THE LOCATION



Choosing a great location is one of the most important pieces of creating your photo session. The backdrop you select will set the stage for the entire session and will be an essential piece of every shot, pose and ultimately the finished product. We recommend picking a spot that's special to you, either a spot you love, somewhere you frequent or a place that best represents you. I will also make suggestions on locations that I think would be a great spot for you. You may also opt to have a part or all of your session done in the studio.

I have seen amazing sessions everywhere from parks to baseball and football fields, a ranch to open meadows, in the city and in the studio. The beautiful backdrop of the Black Hills also provides many great location options. I will work with you to determine the best place to take your photos.

### "It only takes a moment to make a memory." -Author Unknown

I promise you that a photo session with me will be fun, easy, laid back, and a memorable experience. We'll create a session that's based off your style and create beautiful photos you'll love and enjoy for years to come.

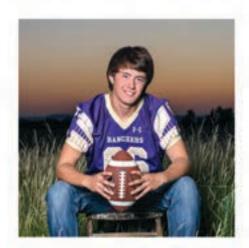
# TIPS FOR CHOOSING AN OUTFIT



Be Yourself, start with your own personal style. Think about the clothes you currently wear and where you normally shop. Wearing clothes that look good on you will ensure meaningful photographs that are true reflections of who you are as individuals.

Consider the setting of where your shoot will take place. Will it be at the park, your home, or somewhere else? Imagine your setting and the types of colors that will be there. Since the setting will end up being the background of your photos, it has a big impact on your overall look. For example, if you plan to have the shoot at a garden, wearing floral outfits might not be the best idea because you would blend in and get lost in the busy background. Ideally, you want to match the background, but not match so much that you become the background.









Colors-you should coordinate, but don't match. Choose a neutral color and a few colorful and bright colors or choose a softer palette that has different tonal ranges of the same shades. For a group portrait, choose 1-3 colors, ones with similar tones that go nicely together. Examples: Wear dark green, navy, and burgundy. Those are all dark jewel tones. Another option is to wear tan, a lighter olive green, and denims. Those are all lighter, softer tones. Limit patterns as it may distract in the final image and choose clothing without characters and words. Avoid wearing all white or all black. Layers and textures are beautiful and create interest in photos. Based off where you will be taking photos, your outfits should work with your location.

You want to be the main focus of your photo, not your outfit. Remember, the photos will be hanging on your walls and treasured for years to come. Choosing simple and classic clothes will help give your photos a timeless feel.

## **SESSIONS**

Location Session	\$100.00 +tax
At your home, ranch, park or another location. There is an additional charge for sessions fur the studio	ther than 45 miles from
Studio Session	\$100.00 +tax

<b>High School Senior Session</b>	\$120.00 +tax	
Add on Sonior Session	\$40.00 +tay	

You can purchase a second session if you wish to have photos taken in more than one season.

Multi-Family Session	\$135.00 +tax

Business Headshot Session \$98.00 +tax Includes 2 digital photos that you may use for business purposes and on web applications.

Business Group Session Beginning at \$250.00 +tax

**Lifestyle Session at the Ranch** (Branding) \$250.00 +tax Photos Printable up to size 8X10-for personal use only.

## Product Menu & Prices

### **Photographic Prints**

20X24	\$69.00
16X20	\$50.00
11X14	\$30.00
8X10	\$22.00
5X7	\$14.00
4X6	\$12.00
8 Wallets	\$11.00

## Product Menu & Prices

Canvas	Gallery	Wrap
O OTTO		

Calivas	Gallery	vvia
20X24		
16X20		
11X14		
8X10		

### \$261.00 \$208.00 \$147.00 \$118.00

### **Bamboo Panel**

20X24	
16X20	
11X14	
8X10	

\$43	0.00
\$30	0.00
\$15	3.00

### Float Wrap

20X24	
16X20	
11X14	
8X10	

\$189.00
\$134.00
\$88.00
\$67.00

### **Metal Print**

20X24
16X20
11X14
8X10







## Product Menu & Prices

Lay flat Book
20 printed sides, printed in a customized book, with a leather cover
Size 9X12
Size 8X10
Size 5X7
\$285.00
\$215.00

Album
10 pages, in a press printed customized book, with a leather cover
Size 8X12
Size 5X7
\$260.00
\$175.00

20 pages, in a press printed customized book, with a leather cover Size 8X12 \$360.00 Size 5X7 \$220.00

Digital Files
Cost of individual digital photo
12 photos from your session on a disc
\$25.00
\$280.00

Digital Photos are printable up to size 8X10 and are for personal use only

\*\*Other sizes are available on Photo Prints, Canvas Gallery Wraps, Bamboo Panels, Float Wraps and Metal Prints. Let me know if there is a size you are interested in and I can get a price for you. Also full size and price list is available to view during your preview session.

\*\*Landscape prints are also available. Please let me know if you are interested in learning more and would like to add to your decor.





# DISPLAYING YOUR IMAGES





To Frame or Not to Frame...

Amazing photos deserve an equally amazing display, but that doesn't have to mean a traditional frame.

Looking for something truly unique? Try going frameless!

Canvas gallery wraps, Metal Prints, Bamboo Panels, and Float Wraps all showcase your photos beautifully.

No matter which method you choose, get creative! Filling your walls with a lifetime of memories is one of the most special, visual ways to tell the story of your family—so get hanging!

Another great way to showcase your photos is in an Album or Lay Flat Book.

You will get to see samples of all the neat products I offer during the Pre-Consultation, allowing you ample time to decide which you like best when we get together for the Preview Session.

# TESTIMONIALS

Toni made my son's senior picture session a memorable experience that he will never forget. She does a super job of listening to what you want.

-Michelle Lange

Toni was a super fun person to work with! I really enjoyed my session with her, she had a lot of really great ideas and was willing to work with mine as well!! I would definitely recommend her as she is such an awesome and easy person to work with!!

-Amanda Dean

Our kids were very comfortable with Toni and it was a great experience! -Londa DeRouchey

Been wanting Toni to take our pictures for awhile now and we could not be more happy with her work! She came to our place and the pictures were beautiful! Will recommend to everyone I know.

-Amanda Redning

We had a blast with Toni from start to finish!! We didn't know where to start and had a million ideas in our heads of what we wanted for my daughters senior pictures. Toni followed along with us and our ideas and with her brilliant photographer mind she created unbelievably amazing pictures!! She came to our ranch in north eastern Wyoming, a place she had never seen before and was able to capture it, my daughter and her horses in a way we could have never dreamed possible!! We highly recommend Toni and her talents! We plan to be back for a family session in the future!

-Colleen Harris







# **CONTACT ME**

MY GOAL IS TO PROVIDE YOU WITH A WONDERFUL EXPERIENCE AND CREATE PORTAITS FOR YOUR HOME.

I WOULD LOVE TO SPEND TIME WITH YOU TO CAPTURE GREAT MEMORIES FOR YOU TO ENJOY FOR A LIFETIME.

CALL TODAY TO DESIGN A SESSION THAT'S PERFECT FOR YOU!

### Toni Kahnke

605-645-3558

toni@tonikahnkephotography.com

ToniKahnkePhotography

tonikahnkephotography

www.tonikahnkephotography.com





